

FOR IMMEDIATE RELEASE

Bahrain Raises Funds for Breast Cancer Awareness and Prevention

MANAMA—October 14, 2011—Bahrain is "thinking pink" for International Breast Cancer Awareness Month with several large-scale breast cancer prevention fundraisers planned for this weekend.

Tomorrow, citizens will gather at Bahrain City Center for "Kick Up Your Heels," a 3k non-competitive walk to raise money for local nonprofit Think Pink Bahrain. With the proceeds, Think Pink Bahrain will donate an MRI machine to the Salmaniya Medical Complex for breast cancer screening.

"All of us are enthusiastically tying our laces for the 'Kick up your Heels' walkathon and we encourage everyone to celebrate Breast Cancer Awareness Month by walking, making a donation, wearing a pink ribbon and helping us maintain the strong community spirit at Bahrain City Centre," Bahrain City Centre Asset Director Ray Scott said.

Meanwhile, golfers teed off at the Awali Golf Club today for a stroke play competition also to contribute to Think Pink Bahrain's cause.

"We are calling it a Golf festival because in addition to the golfing there will be food, beverages, entertainment and dancing," Organizing Committee Head Martin Allison said. "It's about having a fun day of golf and at the same time raising money for a worthwhile cause."

Those participating in and contributing toward this year's events are helping to put a cure even closer within reach, Think Pink Bahrain Founder and Chairwoman Julie Sprakel said.

"Breast cancer is not race, religion or class-orientated. It is only with research, education, early intervention and public awareness that we can fight this disease," she said.

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Source: Kingdom of Bahrain
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Siemens Factory Begins Operations in Bahrain

MANAMA – October 18, 2011 – German engineering company, Siemens, began operations at its new manufacturing and service facility in Bahrain yesterday, reports Gulf Daily News. The plant will manufacture and service machines used in steel making, rolling mills and power plants for the Gulf and around the world.

“With Siemens now coming, preferring Bahrain over the region’s other countries, it is hoped they will be the magnet to attract other well-known global brands,” said Industry Commerce Minister Dr. Hassan Fakhro.

This is a huge step for Bahrain given the firm’s global reputation and will hopefully inspire other companies to invest in the growing country, continued the Gulf Daily News report.

“Every country in the world has a wish list of companies they would like to attract to step up new manufacturing operations in their respective territories and I am sure Siemens is always at the top or very close to the top of all these lists,” said Dr. Fakhro.

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